

# Where the dynamics of growth, culture, and risk intersect.

Businesses face significant risks everyday, with every single decision they make. Yet traditional insurance and risk management solutions address only a small part of the risk a business takes on in its quest to be successful.

Effective risk management today requires understanding and harnessing uncertainty to ensure business success. Assuming the right amount of risk - not too much risk or too little - can improve profitability and decrease volatility in your business.

# Risk Innovation Services

#### Risk Assessments

Achieve better insights into the operational risks of your organization with people, process and technology focused actionable evaluations.

## Risk-Based Strategic Planning

Integrate risk analysis into strategic planning to lower the cost of risk and improve the accuracy of financial projections.

# Modeling of Plans, Assumptions & Risks

Leverage data analytics tools to establish an objective framework to drive better decision making.

## **Operational Project Planning**

Enable operational and strategic project success through a better understanding of uncertainty.

## Fractional Chief Risk or Operations Officer

Implement strategic risk management techniques to support and reinforce organizational vision, values, and culture.

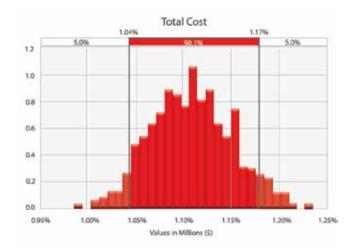
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# People Process Technology

Kraus-Anderson Risk Innovation can help you thrive in today's uncertain business environment by accepting risk within a zone that's acceptable for your organization. We have developed innovative solutions that can help you understand the scope of operational risks in order to prioritize opportunities critical to maximizing growth, profit potential, and operational efficiencies.

Identify	Surveys   Interviews   Policy Reviews   Procedure Reviews
Analyze	Controls   Execution   Frequency/Probability   Severity
Evaluate	Financial Risk Modeling   Project Estimate Simulations   Risk Tolerance Determination
Treat	Optimization Simulation   Financial Impact Mitigation   Risk Transfer   Risk Management
Monitor	Audits & Data Set   Scorecards   Policy Reviews
Evolve	Informed Risk-Based Decision Making   Iteration   Change Management



# Risk Simulation & Modeling

# **Understand Uncertainty**

Gain better perspective on the risks inherent in operational and strategic objectives.

## **Determine Risk Tolerance**

Optimize limited financial resources through the consistent application of risk-based criteria.

# **Identify Highest Impact Strategies**

Maximize the results of risk mitigation strategies for a an entire organization or a given project.

# Leverage Data to Drive Better Decisions

Utilize historic data to better predict future outcomes and improve operational efficiency and profitability.

# **Let's Get Started**

We believe the best way to manage our clients' risk is to help them better understand it. Our clients count on us as a trusted advisor to develop risk management strategies that make sense for their business.